

QS611UK - Approximated social grade - Household Reference Person (HRP) aged 16 - 64

Overview

Table population All Household Reference Persons aged 16 to 64

Reference	QS611UK
Source	Census 2011
Keywords	Household, Social grade (approximated), Usual Resident
Coverage	United Kingdom
Units	Persons
Latest data	2011
Last updated	2014-06-13 09:30:00

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Dataset metadata

This dataset provides 2011 estimates that classify Household Reference Persons aged 16 to 64 in United Kingdom by approximated social grade. The estimates are as at census day, 27 March 2011.

Social grade is the socio-economic classification used by the Market Research and Marketing Industries, most often in the analysis of spending habits and consumer attitudes. Although it is not possible to allocate Social Grade precisely from information collected by the 2011 Census, the Market Research Society has developed a method for using census information to provide a good approximation of social grade. Estimates of social grade from the 2001 Census were available in table UV50, however the estimates were not constrained to Household Reference Persons only and there was no upper age limit.

Statistical Disclosure Control

In order to protect against disclosure of personal information from the 2011 Census, there has been swapping of records in the Census database between different geographic areas, and so some counts will be affected. In the main, the greatest effects will be at the lowest geographies, since the record swapping is targeted towards those households with unusual characteristics in small areas.

More details on the ONS Census disclosure control strategy may be found on the [Statistical Disclosure Control](#) page on the ONS web site.

Variables

geography

The following types of geography are available:

2011 scottish datazones, 2011 scottish intermediate zones, 2011 census frozen wards, 2011 NI small areas, Northern Ireland local government districts (as of 2014), 2011 scottish council areas, 2011 super output areas - middle layer, 2011 super output areas - lower layer, 2011 output areas, scottish data zones, northern ireland - super output areas, local enterprise partnerships (as of April 2017), parliamentary constituencies 2010, local authorities: county / unitary (prior to April 2015), local authorities: district / unitary (prior to April 2015), regions, countries

Social Grade

Social Grade, Approximated

Social Grade is the socio-economic classification used by the Market Research and Marketing Industries, most often in the analysis of spending habits and consumer attitudes. Although it is not possible to allocate Social Grade precisely from information collected by the 2011 Census, the Market Research Society has developed a method for using Census information to provide a good approximation of Social Grade.

The following Social Grade are available:

- | Approximated social grade
- | Approximated social grade AB
- | Approximated social grade C1
- | Approximated social grade C2
- | Approximated social grade DE